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Local Company 3D Prints Models to be Shown at Paris Olympics

[MILWAUKEE, WIS. July 30, 2024] – 3D Molecular Designs (3DMD) is proud to announce its collaboration with Sanofi, one of the world's leading biopharmaceutical companies, to create innovative 3D printed antibody models for Sanofi's historic corporate event at the 2024 Paris Olympics. The commission of these models underscores 3DMD's commitment to advancing scientific understanding and education through cutting-edge technology.

Sanofi's presence at the Paris Olympics represents a critical milestone in the company's ongoing transformation and its largest corporate activation to date. Under the banner of the "Igniting Potential" campaign, Sanofi aims to draw parallels between the dedication of its scientists and the perseverance of Olympic athletes.

"Creating these 3D printed antibody models for the Paris Olympics allows us to showcase the incredible advancements in biotechnology and the pivotal role antibodies play in modern medicine," said Mark Hoelzer, Partner and Material Development Director at 3D Molecular Designs. "Our models not only provide a tangible representation of scientific concepts but also serve as a bridge to engage and inspire the public. This exemplifies our dedication to advancing scientific education and fostering a deeper understanding of the world around us."

In line with the campaign's theme, 3DMD's meticulously crafted 3D printed antibody models will be showcased to highlight Sanofi's groundbreaking scientific work and its commitment to pushing the boundaries of medical innovation. These models will be an integral part of Sanofi's interactive displays, allowing the public to gain a tangible understanding of the company's contributions to healthcare.

"Working with Sanofi for this landmark event is a testament to the impact of our 3D printed models in science communication," said Heather Ryan, Partner and CEO at 3D Molecular Designs. "We are thrilled to support Sanofi's efforts to inspire and educate the public about the critical role of antibodies in modern medicine."

This is not the first time 3DMD designed and printed models for high-profile events. Hoelzer designed models for the Nobel Prize Foundation for a traveling exhibit starting in Dubai. 3DMD has also made models for Nobel Prize winners and many notable institutions like Harvard University, Yale University, Massachusetts Institute of Technology, University of California Berkley, Howard Hughes Medical Institute, MRC Laboratory of Molecular Biology (Cambridge, UK), Brookhaven National Laboratory, and Vanderbilt University and many biotech/pharmaceutical companies. The antibody shown in the photo with Hoelzer is the largest 3D printed model the company has made.

For more information about 3D Molecular Designs and its innovative 3D printed models, please visit www.3dmoleculardesigns.com.

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About 3D Molecular Designs

3D Molecular Designs specializes in creating accurate, detailed 3D models of molecular structures to enhance scientific education and communication. Our models are used by educators, researchers, and companies worldwide to foster a deeper understanding of complex scientific concepts.

[Photo Assets](#)

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